

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S109	0	(internet near7 marketing near7 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:25
S110	0	((web or online or internet) near7 marketing near7 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:25
S111	5	((web or online or internet) near7 (advertis\$6 or marketing) near7 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:27
S112	5	((web or online or internet) near8 (advertis\$6 or marketing) near8 campaign) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:36
S113	139	((web or online or internet) near8 (advertis\$6 or marketing)) and (track\$3 near6 respon\$3)	USPAT	OR	ON	2007/03/28 08:36
S114	39	((web or online or internet) near6 (advertis\$6 or marketing)) and (track\$3 near6 respon\$3) and campaign\$1	USPAT	OR	ON	2007/03/28 08:39
S115	1	((web or online or internet) near6 (advertis\$6 or marketing)) and (track\$3 near8 respon\$3 near8 (live or (real near3 time))) and campaign\$1	USPAT	OR	ON	2007/03/28 08:40
S116	3	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 respon\$3 near8 (live or (real near3 time))) and campaign\$1	USPAT	OR	ON	2007/03/28 08:41
S117	6	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 respon\$3 near8 (live or (real near3 time) or real-time))	USPAT	OR	ON	2007/03/28 08:42
S118	6	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 (click-through\$1 or respon\$3) near8 (live or (real near3 time) or real-time))	USPAT	OR	ON	2007/03/28 08:42
S119	10	((web or online or internet) near6 (advertis\$6 or marketing)) and ((observ\$6 or monitor\$3 or track\$3) near8 (click-through\$1 or respon\$3 or behavior\$1) near8 (live or (real near3 time) or real-time))	USPAT	OR	ON	2007/03/28 08:43

*Need all of this*  
*3/28/07*

## EAST Search History

S12 0	1	"6760727".pn.	USPAT	OR	OFF	2007/03/28 08:45
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*not  
all*